

**WRITTEN QUESTION TO THE CHIEF MINISTER
BY THE CONNÉTABLE OF ST. HELIER
ANSWER TO BE TABLED ON TUESDAY 23rd OCTOBER 2018**

Question

What numbers of public relations officers, communications staff, media consultants (or similarly titled staff) have been employed by States departments over the past five years; and what have been the annual salaries and other costs associated with such employment?

Answer

In the past, a large number of staff had communications responsibilities as part of their role, and this was often not included in their job titles. Moreover, external agencies hired to provide PR or other support were hired on a project cost basis, which cannot be broken down into its component elements, such as staff time. Therefore, it is not possible to produce an accurate historical estimate.